



ANALYTICAL
B&H King Size Full Flavor Nonmenthol

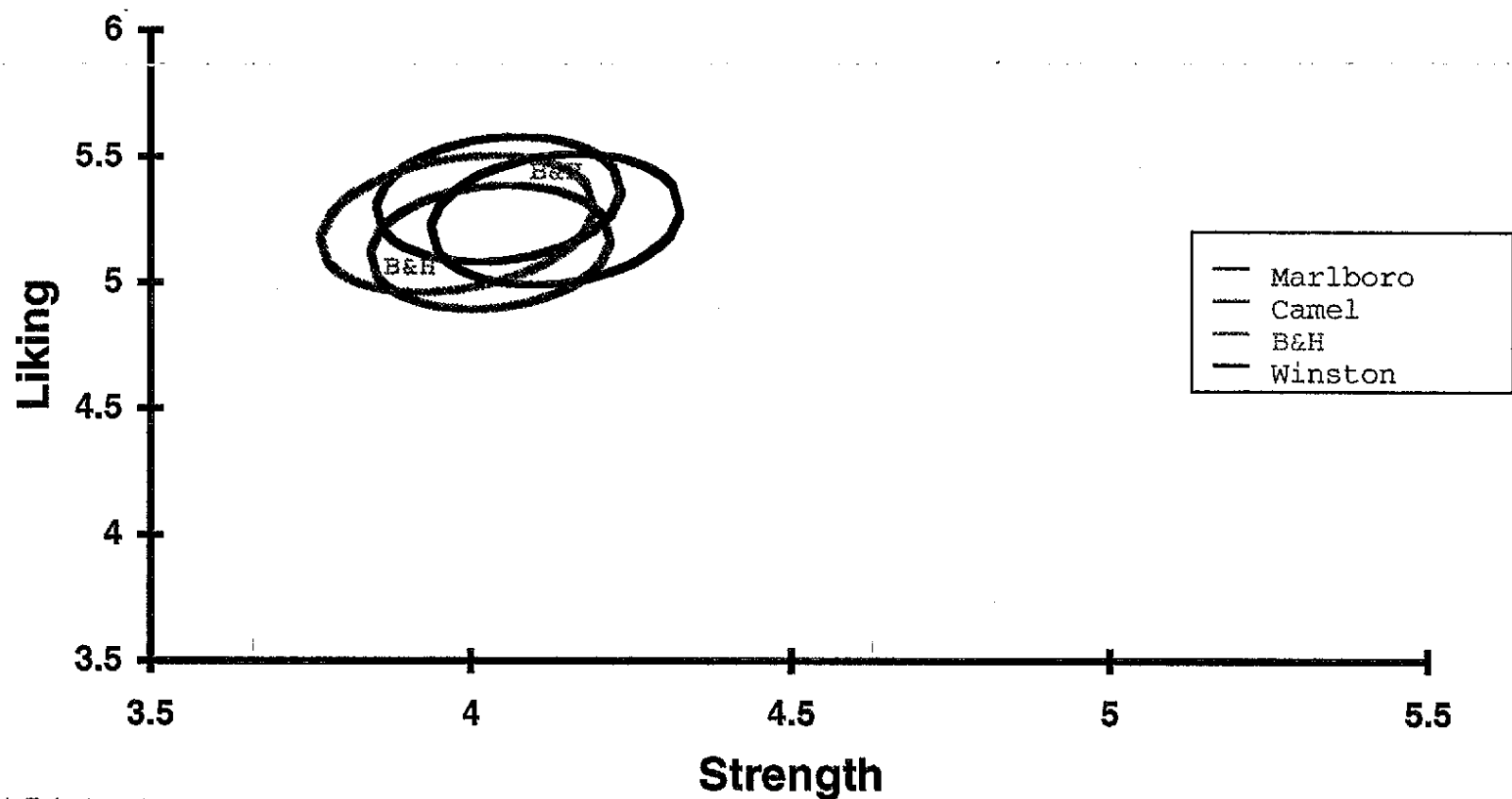
<u>POL #</u>	<u>Cigarette</u>	<u>Tipping Color</u>	<u>Tar</u>	<u>Tar/ Puff</u>	<u>Close-out Date</u>
*	Marlboro	Cork	16.0	1.80	Complete
**	Camel	Cork	14.5	1.75	Complete
0366	Winston	Cork	17.6	1.83	Complete
0374	Winston	Cork	18.2	1.92	Complete
0379	Winston	Cork	17.2	1.79	Complete
0382	B&H	Cork	16.0	1.80	Complete
0399	B&H	Cork	17.3	1.82	Complete

* This is an average of 23 tests.

** This is an average of 6 tests.

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B&H KING SIZE FULL FLAVOR NONMENTHOL
Ratings by Winston KS Soft Pack Smokers



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B&H King Size Full Flavor Nonmenthol

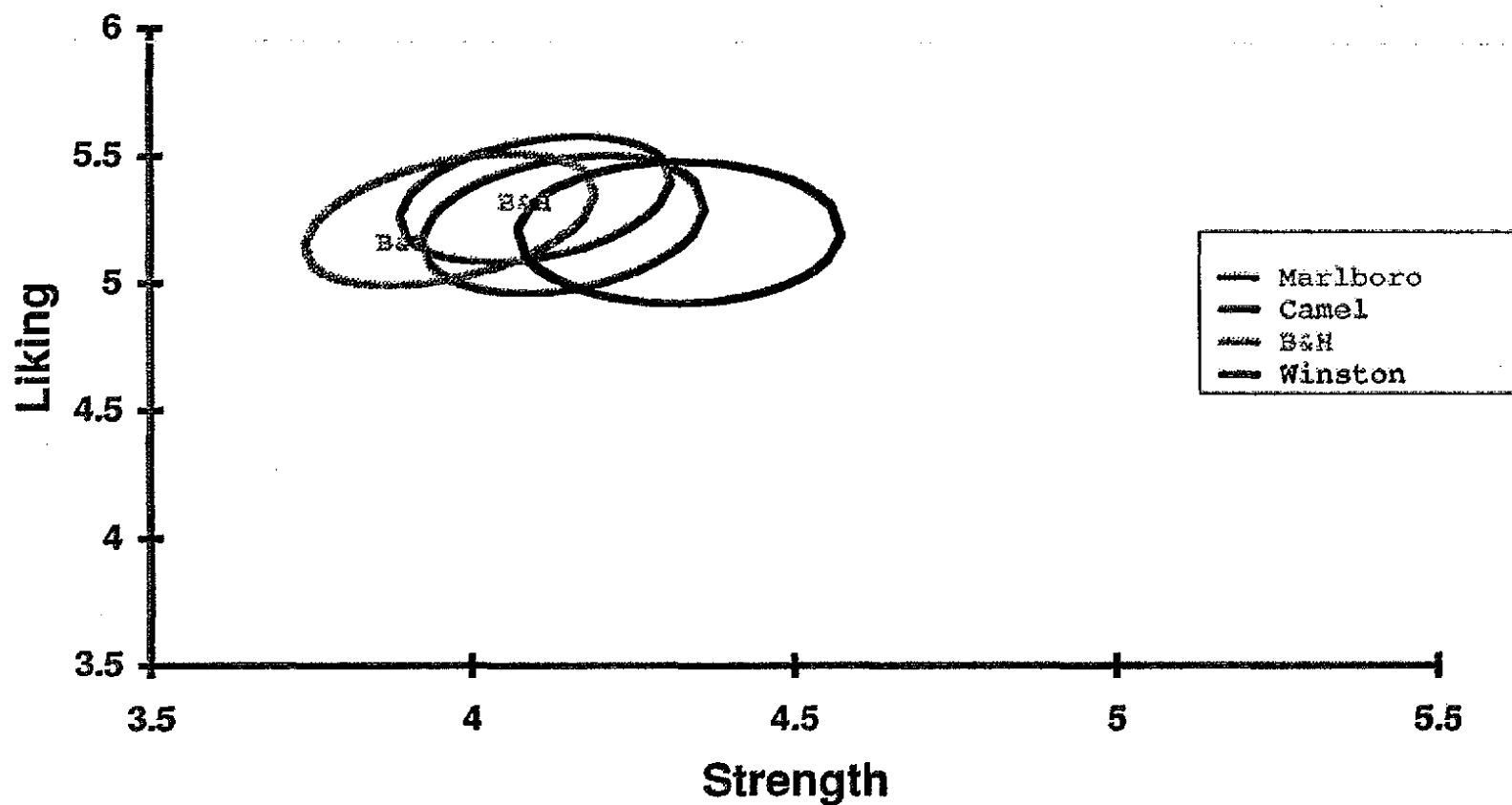
SUMMARY OF RESULTS

Camel Smokers

- Camel smokers rated all cigarettes similarly on liking. Winston was rated highest on strength with B&H trending lowest.
- Since the 1991 changes in Winston, Camel smokers have rated Winston higher on strength and slightly lower on liking than the Winstons previously tested.

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B&H KING SIZE FULL FLAVOR NONMENTHOL
Ratings by Camel KS Soft Pack Smokers



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